



ATHLETE SPONSORSHIP POLICY

Policy Title:	Athlete Sponsorship
Date of Issue:	28 th June 2024
Date of Operation:	19 th July 2024
Review Date:	June 2027
Policy reference:	New Policy

ATHLETE SPONSORSHIP POLICY

This policy is an approved policy of the Gawler Little Athletics Centre, Incorporated, with the intention to provide direction and consistency in providing financial support to members via Athlete Sponsorship.

Gawler Little Athletic Centre, Incorporated (GLAC) is associated with the South Australia Little Athletic Association (SALAA) and as part of this association, members can nominate and possibly be selected for representation in the State and National Teams.

Representing at State or National level can incur significant costs in relation to athlete travel and accommodation to attend these events, and members may seek sponsorship from GLAC to assist with these costs.

Should a Committee member be approached seeking information about sponsorship, advice should be given that the athlete (or representative) submit an application in writing to the GLAC committee for consideration, with emphasis that the application be submitted to the centre email address

gaw@salaa.org.au

The written request should include:

- Athlete name and age group
- Event application is being made for
- Brief history of athletics involvement and achievements
- Support being requested
- Bank BSB and Account Number for electronic funds transfer (if successful)

Upon receipt of the application, the Executive Committee (President, Vice-President, Secretary, Treasurer) will facilitate the application being forwarded to the Committee for consideration and voting.

The Committee will be responsible for:

- Is the centre financially viable enough to support the application:
 - BBQ sponsorship funds have previously been used to support applications
 - Funds obtained via Federal or State grants (unless expressly stated) are NOT to be used
- If the application is successful in being upheld:
 - The amount the applicant will receive in sponsorship from GLAC
 - The terms and conditions (if any) the applicant must abide by

As GLAC Committee is comprised of multiple members of a family, only one (1) member per family will be the voting member for applications and voting by members will be compulsory.

It will be the responsibility of an Executive Committee member to respond to the written application in writing informing the applicant the status of the application.

Authorisation

Signature of President:

A handwritten signature in blue ink, consisting of a large, stylized initial 'M' followed by a series of loops and a final vertical stroke.

Date of Approval by the Committee:

19th July 2024

This policy is to be reviewed every three (3) years.